

All Pet Partners Will Receive:



PET PARTNERS

Connect your business to consumers of pet products & services with Pet Partners

Anderson Animal Shelter is offering businesses with a pet focus or product an opportunity to advertise to our shelter audience. Reach those who need you the most through several shelter outlets. Benefits begin immediately after commitment and scheduled accordingly.

Investment:
\$150.00

SHELTER WEBSITE

Listing on the shelter Pet Partner Advertising Section of the website. Information will include business name, contact name if applicable, address, phone, email and listing and link to website. No photos or graphics necessary. Pet Partner Advertising Section will be broken down into categories, no exclusivity applies. Listing will be available from the time of commitment until the end of the calendar year. (over 8,000 visitors monthly)

FACEBOOK

Receive 4 Facebook Posts per year; day and month reservations on a first come first served basis. Business to create and provide content including copy and photo, graphic or video for post. (over 10,000 followers)

ELECTRONIC NEWSLETTER

Mention in 2 Electronic Newsletters per year, reservations per month on a first come first served basis. Business to create and provide content including copy and photo, graphic or video for feature. Limitations on number of characters does apply. (over 20,000 email addresses)

SUMMER DIRECT MAIL NEWSLETTER

Receive company name listing in special Pet Partner Section of Summer Newsletter. (over 15,000 mailing addresses)

VOLUNTEER MESSAGE BOARD

Receive company name listing on Volunteer Message Board. Alphabetical listing will be updated and posted on the Message Board located at the shelter. Listing will remain up for an entire calendar year. (over 500 volunteers)

VOLUNTEER EMAIL NEWSLETTER

Receive 2 highlights in a Volunteer Email Communication per year. Reservations per month made on a first come first served basis. Business to create and provide content including copy and photo, graphic or video for feature. Shelter will limit newsletter to 3 business features per month, no exclusivity applies. (over 1,000 email addresses)

LOBBY SLIDE SHOW

Receive a rotating business advertisement on the shelter's Slide Show in Lobby. Business to create and provide content including copy and photo, graphic for feature. The advertisement will rotate along with other shelter partners, adoptable pets, events and more from the time of commitment until the end of the calendar year. (over 1,000 visitors monthly.)

SHELTER MARQUEE

Business to receive company name listing on one side of the shelter Marquee for one week. (Over 12,000 vehicles pass the Shelter daily)



Anderson
Animal Shelter
- A Humane Society -

ANDERSON ANIMAL SHELTER
DEVELOPMENT DEPARTMENT

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